



Dear Friend,

For more than 35 years, South Middleton Youth Baseball Association (SMYBA) has partnered with local businesses to support and sponsor children's participation in Little League Baseball. Having fun while learning teamwork, respect, self-discipline and how to win and lose with a positive attitude are the cornerstones of SMYBA program. We are asking for your support to continue this tradition.

Little League Baseball has entrusted SMYBA with to providing children and youth with a positive outlet for their energy and to learn the fundamentals of the game in an age appropriate manner. Numerous volunteers contribute thousands of service hours to SMYBA, but volunteer time alone is not enough to sustain the league. We registered around 200 players in 2017, and our annual expenses have reached tens of thousands of dollars. While registration fees cover over half of these costs, sponsor support is the crucial factor in making up the difference.

Sponsoring a Little League team is a great way to show your community support and a cost-effective way to advertise your company or organization. **Team Sponsorship:** For \$350, your company or organization's name will appear on the back of a team t-shirt and will act as the overall team name. You will receive a team plaque and a baseball signed by your team. **Banner Sponsorship:** For \$500, a banner with your company or organization's name and logo will be displayed on one of the outfield fences. You will enjoy 24-7 exposure at the field from April through October. Sponsor benefits don't end there.

SMYBA is registered as a 501(c)(3) non-profit organization, so donations to our league are tax-deductible to the extent permitted by law. In addition, we will display sponsor logos on our website and feature sponsors on our Facebook page. This year, more than ever, we are committed to making your sponsorship a prominent part of our league and a truly worthwhile investment for you.

Our 2019 Sponsor Drive is open. Make the decision today to become a welcome member of South Middleton's baseball family. We would love for you to join us.

Contact Jenn White at jwhite@smyba.net for more information or with inquiries about becoming a corporate level sponsor.

Sincerely,

Jenn White (Director of Fundraising & Sponsorships)

& the SMYBA Board of Directors

South Middleton Youth Baseball Association

P.O. Box 12, Boiling Springs, PA 17007

<http://www.smyba.net>